

## WHEN ARE CLASSES OFFERED?

Courses are taught either in the day or in the evening or both.

## How long will it take to earn a certificate?

It takes approximately two terms at DVC to complete the required course work.



**YOUR FUTURE  
BEGINS  
HERE!**



**I'M INTERESTED.  
WHAT SHOULD I DO NOW?**

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For more information contact the

**MUSIC DEPARTMENT**

925-969-2333

or visit [www.dvc.edu/programs](http://www.dvc.edu/programs)

[www.dvc.edu](http://www.dvc.edu)

ADMISSIONS OFFICE: 925-685-1310

COUNSELING OFFICE: 925-969-2140

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**MISSION STATEMENT** Diablo Valley College is passionately committed to student learning through the intellectual, scientific, artistic, psychological, and ethical development of its diverse student body. Diablo Valley College prepares students for transfer to four-year universities; provides career and technical education; supports the economic development of the region; offers pre-collegiate programs; and promotes personal growth and lifelong learning.

**PERKINS STATEMENT** This project was funded fully or in part by Carl D. Perkins Career Technical Education Act of 2006, awarded to Diablo Valley College and administered by the California Community Colleges Chancellor's Office. It is the policy of Diablo Valley College not to discriminate against any person on the basis of race, color, national origin, sex or disability in all of its educational and employment programs and activities.

**PLEASANT HILL CAMPUS**  
321 Golf Club Road, Pleasant Hill, CA 94523

**SAN RAMON CAMPUS**  
1690 Watermill Road, San Ramon, CA 94582

**NON-DISCRIMINATION STATEMENT** The district shall not discriminate based on ethnic group identification, race, color, age, citizenship, ancestry, religion, marital status, national origin, sex, sexual orientation, mental or physical disability, medical condition, veteran status, parental status, or because a student is perceived to have one or more of these characteristics

# MUSIC INDUSTRY STUDIES

## CERTIFICATE PROGRAM



**DVC**  
DIABLO VALLEY COLLEGE

As a music industry studies student, you will gain an in-depth understanding of all aspects of the music production process including recording, marketing, and distribution.



## What is the music industry studies program?

The Diablo Valley College music industry studies certificate program prepares students for a variety of careers in music production, audio engineering, and the business of music.

As a music industry studies student, you will gain an in depth understanding of all aspects of the music production process including recording, marketing, and distribution. This same skill-set will also prepare you for a career in specialized areas of the music industry such as recording engineer, producer, composer, arranger, song writer, sound designer, artist manager, and marketing representative.

The music industry studies program has several unique features:

- It has a distinctive entrepreneurial focus emphasizing an industry trend toward DIY (Do It Yourself) music production, marketing and distribution via newly emerging Internet-based markets.
- It has a unique program of study that embraces the enormous and continuing changes in music marketing and distribution by allowing students to incubate business concepts with a variety of student-run music businesses.
- It has a one-of-a-kind music production facility, the Music Technology Center, with 26 Digital Audio Workstations (DAW) as well as a professional multi-track recording studio.
- It has a music industry partnership with Avid allowing us to provide a range of Pro Tools certification classes.



## Why music industry studies?

Those who work in the music industry enjoy an exciting and dynamic career combining a passion for music, artistry, and business know-how.

The music industry studies program prepares students for one of the many careers in the music industry including:

**Careers in music production and engineering:** record and mix engineer, mastering engineer, producer, sound design

**Careers in contemporary music writing and production:** composer, arranger, jingle writer, producer/song-writer, lyricist

**Careers in music business:** music publisher, artist manager, public relations, marketing representative, music supervisor and licensing, music marketing

**Careers in sound for picture:** ADR, Foley, production sound mixer, sound designer, film composer, music editor

**Careers in game audio:** game music note tracker and transcriptionist, game music composing and scoring, sound designer, production coordinator

**Careers in sound reinforcement:** front of house engineer, concert sound, monitor mixer

## What can I do with a music industry studies certificate?

After a student has earned a certificate of achievement in music industry studies, he or she will be well prepared to enter the music industry in an entry-level or mid-level position or transfer to a four-year college for a degree in music industry studies or recording arts.



"Stop dreaming and start doing! Develop skills to succeed in the music industry." *Nick Vasallo*