

**It's already January. Do you have a plan?**

# The One Page Business Plan Company **WORK** Come with an Idea **SHOP** Leave with a Plan!

**Join us on Thursday morning, January 22, and get one of those *to-dos* off your list, and get your business off to a great start.**

## **To sign up for this workshop:**

- Call or email Krista Johns, 925-685-1230 ext 2199 (kjohns@dvc.edu) or Margie Ahola, 925-685-1230 ext 2273 (mahola@dvc.edu).
- The cost is \$55, which includes coffee and a pastry, and all workshop materials.
- Arrive a few minutes before the 7:30 a.m. start time to check in.

## **Attend the workshop:**

- Thursday, January 22, 2009, 7:30 a.m. to 9:30 a.m.
- Diablo Valley College, 321 Golf Club Road, Pleasant Hill, CA 94523
- In the Community Conference Center, a small building located between the BFL Building and the Humanities Building off of parking lot 7.

**Mention you heard about this from DVC's email blast and get \$10 off of the registration fee.**

It was recommended in *Oprah Magazine*, and now it is coming to Diablo Valley College: The One Page Business Plan Company.

Starting a business or considering one? Ready to take your business to the next level? Changing careers? You know you should have a plan to get your thoughts organized and to help keep you on track, but the thought of writing a business plan is frankly overwhelming. Most entrepreneurs and small business owners can't or won't write a business plan unless their banker, investors or board of directors demand one. It's just too difficult. Until now!

Our presenter, Melodie Lane, is a management consultant and entrepreneur who has successfully built two businesses from the ground up. She volunteers as a Business Connector to mentor San Francisco Bay Area entrepreneurs, and is a certified business plan consultant with The One Page Business Plan Company.

## **Come to this workshop to learn:**

- How to write a business plan on one page that will change your business forever.
- The 5 essential ingredients every business plan must have to be successful.
- How to write a vision statement that describes why your customers want to buy.
- How to design quantitative business and financial objectives that drive behavior and produce results.
- How to craft strategies that everyone must have in their plan.

**DVC**  
DIABLO VALLEY COLLEGE