

COMMUNICATION COMMITTEE AGENDA
Friday, November 8, 1:00 – 2:30 p.m.
President's Conference Room

Presenter	Agenda item	Time	Outcomes/next steps	Completed or bring back date
Troy	Call to order: <ul style="list-style-type: none"> Adoption of the agenda 	1 min		
	Public comment and announcements	2 min		
Troy & Jessica	Review of "Communication Brainstorm" document	1 hr	<i>Information, discussion</i>	
Troy & Jessica	RFP for Digital Marketing Analysis <ul style="list-style-type: none"> Process/timeline for reviewing proposals Committee review & rank Final selection made by 11/18 	30 min	<i>Information, discussion</i>	
ON DECK: FOR Nov. 22, 2019				
Chris, Jessica, Troy	<ul style="list-style-type: none"> TBD at this meeting! 			

Membership:

1. Marketing Director – Chrisanne Knox
2. Senior Dean of Career and Community Partnerships – Beth Arman
3. Outreach Manager - Kim Christiana
4. Dean/Equity and Student Engagement – Open?
5. Sr. Web Administrator - Ken Statham
6. Faculty – Bret Peppo, Music
7. Faculty --Troy Bennett- ArtDM
8. Classified Staff –Jessica Martin
9. Classified Staff -- Gabe Harven
10. San Ramon Representative – Jennifer Tejada

Standing guests*: Mark Akiyama, John Fogli, Percy Roper, Al Solano (GP Consultant)

* Non-voting – does not count in quorum

Six members required to meet quorum