

Workforce Development Committee

For Academic Year: 2018-2019	
Overview	<p><i>Progress achieving the priorities outlined at the start of the year and related documents. Dates or future dates of completion of the goals, major obstacles and/or problems with goal accomplishment</i></p> <p><i>The theme for the 2018-19 Workforce Development Committee is Collaboration and Innovation. The committee has encouraged CE faculty and administrators to “think outside the box” as to ways DVC CE programs can work more cohesively with one another, as well as with the greater regional community. DVC WFD is currently managing approximately 1.5 million in SWP local funds, approximately \$450 thousand in SWP regional funds, and \$475,000 in Perkins funds, in addition to several other program specific grants (CAI, CCPT II, Prop 39). The WFD allocation sub-committee distributed funding across all CE programs who submitted a grant proposal and were in compliance with college Program Review, Title 5, and SLO requirements. All committee meeting minutes are available on the DVC shared drive in the WFD folder.</i></p>
High School & Engagement and Marketing Efforts:	<p>In terms of recruitment and marketing the WFDO utilized human and financial resources to educate and inform HS students and the community about the extensive career opportunities available within Career Education degree and certificate programs.</p> <ul style="list-style-type: none"> • Twenty-five new High School/Adult Ed Articulation agreements bringing the current total to 99. • DVC started with one summer career academy for high school students in 2015-16 and grew to seven academies in 2017-18. Twelve academies are scheduled for 2018-19. Ten academies are hosted at the Pleasant Hill campus; and two are scheduled for the first time at San Ramon. In 2017-18, there were 250 enrollments in career academies, 2018-19 there are 420 enrollments. • In partnership with DVC Marketing, WFD produced a bi-annual Career Focus publication that showcases and generate awareness about the educational and career opportunities available within the DVC CE programs and community education. This publication was mailed to 60,000 homes in Contra Costa County. • WFD produced two Career Ed program promotional videos that will be used to highlight program offerings and recruit new students. Funding will be used over the next three years to create promotional videos for all CE programs.

<p>High School & Engagement and Marketing Efforts: cont.</p>	<ul style="list-style-type: none"> • In partnership with DVC Marketing designed a WFD and Career Education website to bring awareness to the programs and resources available through career education programs. The website is designed for Industry, Current Students, HS students and Faculty
<p>Industry Engagement:</p>	<ul style="list-style-type: none"> • Development of the Diablo Valley Tech Initiative, fostered through conversations from Business Advisory Board. Local city officials, businesses, educators, investors, city planners meet monthly to discuss making Contra Costa a hub for growth and innovation in the areas of biotech, data banking, cybersecurity/infrastructure Space Tech & aviation. • Increase targeted employer engagement to specific Career Education programs to increase Advisory Board members and work-based learning opportunities. • Partnered with the Business faculty to increase the Business Advisory Board membership by 10 new members, and increased Hospitality Culinary Advisory Board members by 3 new members. • Developed an Employer Internship Development Form and building an employer engagement infrastructure using the ELENA platform • Reviewed and revised the Advisory Board guidelines to develop a system that is more consistent and accountable across programs. <ul style="list-style-type: none"> ○ Developed Advisory Board Toolkit to support the planning and organizational work of the Career Education Faculty Leads and programs.
<p>Student & Faculty Engagement:</p>	<ul style="list-style-type: none"> • Increased enrollment in WRKX program from 356 enrollments in 2016-17 to 715 enrollments in 2018-19. • Embedded New World of Work (NWoW) curriculum into four sections of Work Experience (WRKX) courses, build Canvas shell to host curriculum for use throughout CE programs. • Approximately \$55,000 in Professional Development funds were used to fund sixty-one trainings and/or conferences for CE faculty, staff and administrators. • Piloting Starfish in Kinesiology and some Business courses. • Strengthening CE community through the development of a CE faculty work group.
<p>Planning for 2019-20:</p>	<ul style="list-style-type: none"> • Program development: In partnership with DVC Allied Health, WFD is exploring potential partnership with Kaiser Allied Health or Foothill college to develop a 2-year Diagnostic Medical Sonography degree program. • In partnership with Kinesiology and Sports Medicine, WFD is supporting a feasibility study to develop a 2-year Physical Therapy Assistant degree program. • Interdisciplinary drone certificate- AJ, GIS, Electronics programs

Planning for 2019-20: cont.

- Diablo Tech Initiative- further research and develop the efforts of this initiative to explore potential industry development in in the areas of biotech, data banking, cybersecurity/Infrastructure Protection-refineries, PG&E & chem manufacturing, Space Tech & aviation.
- DVC Entrepreneurship and Innovation Project- Foster collaboration, innovation and entrepreneurship, and providing new interdisciplinary programs that will hugely benefit existing CE programs and students pursuing degrees and certificates.
- Strengthening equity focus in CE program development and HS outreach and summer academy recruitment.
- Increase experiential learning by forming a CE program capstone work group to bring more project-based learning into the classroom. Utilize local business and industry to help design real-world projects.
- Embedding career prep and planning lessons/workshops into more capstone and terminal courses.