FILM, TELEVISION, AND ELECTRONIC MEDIA – FTVE

Toni Fannin, Dean
Applied and Fine Arts Division
Business and Foreign Language Building, Room 204

Possible career opportunities
Students majoring in FTVE enter broadcasting, cable, online media, and related industries. They can pursue graduate degrees in the field of mass or electronic communication for work in audio and video production, web development, radio and television, cable television, and media departments of agencies, institutions, and businesses.

Program-level student learning outcomes
Program learning outcomes are subject to change. The most current list of program learning outcomes for each program is published on the DVC website at www.dvc.edu/slo.

Assess in arts degree
Television arts

Students completing the program will be able to...
A. produce for broadcast and digital distribution utilizing three-camera studio format principles.
B. operate cameras and professional sound equipment.
C. perform digital nonlinear editing.
D. produce still and motion graphics.
E. produce for broadcast and digital distribution utilizing field production principles.
F. write scripts for various production formats.
G. direct projects for various production formats.
H. transfer to four-year institutions majoring in broadcast communication arts.
I. qualify for entry-level employment in broadcasting.
J. apply their planning skills for project management.
K. identify major trends in the history of broadcasting.

The associate degree program in television arts is designed as a two year curricular pathway that offers a broad general education while preparing students for entry-level positions such as: associate producer, assistant director, on-camera talent, camera operator, sound technician, video switcher, floor director, videotape editor, production assistant, radio board operator, radio producer, radio production engineer, and radio on-air talent.

Students must complete each of the required courses with a “C” grade or higher. Required courses can only be completed by attending a combination of day and evening classes. Certain courses may satisfy both major and general education requirements; however, the units are only counted once. Selected courses in the program may also meet some lower division requirements for bachelor of arts programs at certain California State University campuses. Students who intend to transfer are advised to consult with a counselor regarding specific requirements.

**major requirements:**

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<td>3</td>
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<td>FTVE-160</td>
<td>Introduction to Film Production</td>
<td>3</td>
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<td>JRNL-110</td>
<td>Mass Media of Communication</td>
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<td>Animation and Interactivity</td>
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<td>COMM-148</td>
<td>Performance of Literature</td>
<td>3</td>
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<td>DRAMA-122</td>
<td>Basic Principles of Acting</td>
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<tr>
<td>DRAMA-124</td>
<td>Advanced Principles of Acting</td>
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<td>Auditioning and Preparation for the Camera</td>
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<tr>
<td>ELTRN-116</td>
<td>Electronics I</td>
<td>3</td>
</tr>
<tr>
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<td>FTVE-205</td>
<td>Introduction to Film and Media Arts</td>
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<td>FTVE-280</td>
<td>American Cinema 1900-1950</td>
<td>3</td>
</tr>
<tr>
<td>FTVE-281</td>
<td>World Cinema 1900-1960</td>
<td>3</td>
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<td>American Cinema 1950 to the Present</td>
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<td>FTVE-283</td>
<td>World Cinema 1960 to the Present</td>
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<td>FTVE-298</td>
<td>Independent Study</td>
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**total minimum required units** 33

*Note: There may be no duplication of course units between major requirements and elective courses.*
Film, television, and electronic media

Associate in science degree in film, television, and electronic media for transfer

Students completing the program will be able to...

A. seamlessly transfer to a CSU
B. demonstrate a working knowledge of the operation of basic production equipment including cameras, sound recording equipment, lights, microphones and grip equipment.
C. demonstrate a working knowledge of the operation of basic post production equipment and software for the purposes of producing various types of programming.
D. demonstrate a working knowledge of the theory and practice of recording sound and visuals in professional formats.
E. demonstrate a working knowledge of the theory and practice of editing original material with the goal of producing finished programs according to professional standards.
F. demonstrate a working knowledge of the theory and practice of producing scripts in a variety of formats for visual presentation.
G. identify the major trends in world cinema and television history.
H. utilize critical thinking skills to analyze and evaluate various approaches to applying visual concepts to a variety of storytelling formats.

The associate in science degree in film, television, and electronic media (FTVE) for transfer will prepare students for transfer into bachelor's degree programs in broadcast, film, TV, and similar majors. Career opportunities include TV and video producing, directing, camera operation, video editing, scriptwriting, audio recording and mixing, and radio programming.

The associate in science degree in film, television, and electronic media for transfer degree is primarily intended for students who plan to complete a bachelor's degree at a California State University (CSU) in areas of study such as radio-television-film, television-film, video, film, and electronic arts. Students completing this degree are guaranteed admission to the CSU system, but not necessarily to a particular major or campus.

In order to earn the degree, students must:

- Complete 60 CSU-transferable units.
- Complete the California State University-General Education pattern (CSU GE); or the Intersegmental General Education Transfer Curriculum (IGETC) pattern, including the Area 1C requirement for Oral Communication.
- Complete a minimum of 18 units in the major.
- Attain a minimum grade point average (GPA) of 2.0.
- Earn a grade of “C” or higher in all courses required for the major.

Students transferring to a CSU campus that accepts the degree will be required to complete no more than 60 units after transfer to earn a bachelor's degree. This degree may not be the best option for students intending to transfer to a particular CSU campus or to university or college that is not part of the CSU system, or those students who do not intend to transfer.
Certificate of achievement
Television arts

Students completing the program will be able to...
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B. operate cameras and professional sound equipment.
C. perform digital nonlinear editing.
D. produce still and motion graphics.
E. produce for broadcast and digital distribution utilizing field production principles.
F. write scripts for various production formats.
G. direct projects for various production formats.
H. transfer to four-year institutions majoring in broadcast communication arts.
I. qualify for entry-level employment in broadcasting.
J. apply their planning skills for project management.
K. identify major trends in the history of broadcasting.

This program prepares students for entry-level positions such as: associate producer, assistant director, on-camera talent, camera operator, sound technician, video switcher, floor director, videotape editor, production assistant, radio board operator, radio producer, radio production engineer, and radio on-air talent.

Selected courses in the program may meet some lower division requirements for the bachelor of arts program at certain California State University campuses. Consult with department faculty or a college counselor for more information.

To earn a certificate of achievement, students must complete each of the required courses with a “C” grade or higher.

Required courses can only be completed by attending a combination of day and evening classes.

required courses: units
ARTDM-105 Introduction to Digital Imaging ......................... 3
FTVE-120 Introduction to TV Studio Production .................... 3
FTVE-130 Intermediate TV Studio Production ...................... 3
FTVE-165 Digital Editing ............................................. 3
FTVE-240 History of Broadcasting and Electronic Media .............. 3

plus at least 6 units from:
FTVE-140 Introduction to Film and Media Scriptwriting ... 3
FTVE-160 Introduction to Film Production ......................... 3
JRNAL-110 Mass Media of Communication ....................... 3

plus at least 3 units from:
FTVE-132 Advanced TV Studio Production ..................... 3
FTVE-150 Topics in Film, Television, and Electronic Media .................. 0.3-4
FTVE-161 Intermediate Film Production .............................. 3
FTVE-166 Intermediate Digital Editing .............................. 3

plus at least 3 units from:
ARTDM-190 Digital Media Projects .............................. 3
ARTDM-195 Applied Production for Digital Media ........... 3
FTVE-295 Occupational Work Experience Education in FTVE ........................................ 1-4
FTVE-296 Internship in Occupational Work Experience Education in FTVE ........................................ 1-4

plus at least 6 units from:
ARTDM-115 Digital Interface Design .............................. 3
ARTDM-149 Fundamentals of Digital Video ......................... 3
ARTDM-170 Animation and Interactivity ......................... 3
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FTVE-298 Independent Study ....................................... 0.5-3

total minimum required units 33

*Note: There may be no duplication of course units between major requirements and elective courses.

Certificate of accomplishment
Television arts -
Basic digital field production

Students completing the program will be able to...
A. operate cameras and professional sound equipment.
B. perform digital nonlinear editing.
C. produce still and motion graphics.
D. produce for broadcast and digital distribution utilizing field production principles.
E. write scripts for various production formats.
F. direct projects for various production formats.
G. transfer to four-year institutions majoring in broadcast communication arts.
H. qualify for entry-level employment in broadcasting.
I. apply their planning skills for project management.
J. identify major trends in the history of broadcasting.
The television arts program prepares students for entry level positions in one of four specialty areas: studio production, field production, post production, and writing.

To earn a certificate of accomplishment, students must complete each of the required courses with a “C” grade or higher. Required courses can only be completed by attending a combination of day and evening classes.

**Certificate of accomplishment**

**Television arts - Basic writing for digital medium**

Students completing the program will be able to...

A. write scripts for various production formats.
B. direct projects for various production formats.
C. qualify for entry-level employment in broadcasting.
D. apply their planning skills for project management.
E. identify major trends in the history of broadcasting.

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<td>History of Broadcasting and Electronic Media</td>
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**Television arts - Basic studio production**

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FTVE-140  Introduction to Film and Media Scriptwriting  
3 units SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This is a basic introductory course in writing for the film and electronic media. Preparing scripts in proper formats, including fundamental technical, conceptual and stylistic issues related to writing fiction and non-fiction scripts for informational and entertainment purposes in film and electronic media are emphasized. A writing evaluation component is a significant part of the course requirement. CSU, UC

FTVE-141  Intermediate Film and Media Scriptwriting  
3 units SC  
- 54 hours lecture per term  
- Prerequisite: FTVE-140 or equivalent  
- Recommended: Eligibility for ENGL-122 or equivalent  
This intermediate scriptwriting writing class builds on skills acquired in FTVE-140 with a focus on developing dramatic conflict within a three-act structure. Emphasis is placed on writing for a visual medium through assignments including the completion of the first-act of a feature-length screenplay. CSU, UC

FTVE-142  Advanced Film and Media Scriptwriting  
3 units SC  
- 54 hours lecture per term  
- Prerequisite: FTVE-141 or equivalent  
- Recommended: Eligibility for ENGL-122 or equivalent  
This advanced scriptwriting class builds on skills acquired in FTVE-141 with a focus on the production of a feature-length screenplay. Empasis is placed on developing and refining authentic characters, solid stories, and dramatic structure through writing exercises and evaluations. CSU, UC

FTVE-150  Topics in Film, Television, and Electronic Media  
3-4 units SC  
- Variable hours  
- Recommended: Eligibility for ENGL-122 or equivalent  
A supplemental course in film, television, and electronic media to provide a study of current concepts and problems in film, television, and electronic media. Specific topics will be announced in the schedule of classes. CSU

FTVE-160  Introduction to Film Production  
3 units SC  
- 36 hours lecture/54 hours laboratory per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course provides an introduction to short, single-camera digital videos focusing on the aesthetics and fundamentals of scripting, producing, directing on location, post-production, and exhibition/distribution. Theory, terminology, and operation of single camera video production, including composition and editing techniques, camera operation, portable lighting, video recorder operation, audio control and basic editing will also be covered. CSU, UC

FTVE-161  Intermediate Film Production  
3 units SC  
- 36 hours lecture/54 hours laboratory per term  
- Prerequisite: FTVE-160 or equivalent  
- Recommended: Eligibility for ENGL-122 or equivalent  
In this course students produce intermediate level, single-camera digital videos that utilize mixed soundtracks, sophisticated lighting schemes, sync sound, polished editing and the use of visual metaphors. CSU, UC

FTVE-165  Digital Editing  
3 units SC  
- 36 hours lecture/72 hours laboratory per term  
This course is an introduction to the techniques, concepts and aesthetics of digital non-linear, computerized editing for film, television and digital media. The student will become familiar with various professional software programs and develop an understanding of organization, timelines and story as well as editing for visual and audio effect. CSU, UC

DIABLO VALLEY COLLEGE  CATALOG 2018-2019  PROGRAM AND COURSE DESCRIPTIONS
FTVE-166  Intermediate Digital Editing  
3 units  SC  
- 36 hours lecture/72 hours laboratory per term  
- Prerequisite: FTVE-165 or equivalent  
- Recommended: Eligibility for ENGL-122 or equivalent  
This intermediate course is designed to advance the student’s non-linear digital editing skills using current industry standard software programs. CSU, UC

FTVE-200  American Cinema/American Culture  
3 units  SC  
- 54 hours lecture per term  
This course presents the history of cinema focusing on various genres in American filmmaking in a larger cultural context including literature, drama, vaudeville, and related art forms. The course will investigate the interplay of economic, industrial, aesthetic, and cultural forces that shape the language of film - how film conveys meaning and functions as a work of art. Other themes to be explored include how Hollywood functions as a business, reflects societal values and concerns, and responds to evolving technology. CSU, UC

FTVE-205  Introduction to Film and Media Arts  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course will examine major trends and genres in the world of film and media. Analysis of how plot, theme and character are developed in a visual medium and how the language and syntax of film conveys meaning as compared to media, literature and drama will be emphasized. The relationship of film and media to historical, social, and cultural trends will also be examined. Topics include modes of production, narrative and non-narrative forms, visual design, editing, sound, genre, ideology and critical analysis. CSU, UC (credit limits may apply to UC - see counselor)

FTVE-210  American Ethnic Cultures in Film  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course will evaluate and explore various American cultures: African American, American Indian, Asian American, Hispanic, and European American as represented in feature film. Emphasis is on the analysis of similarities and differences, paying particular attention to social and cultural representations. In addition, the course will include issues specific to the world of cinema including how film language communicates ideas and stimulates emotional responses as well as how economic considerations influence Hollywood distribution practices. CSU, UC

FTVE-240  History of Broadcasting and Electronic Media  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course introduces the history, structure, function, economics, content and evolution of radio, television, film, the Internet, and new media, including traditional and mature formats. The social, political, regulatory, ethical and occupational impact of the electronic media are also studied. CSU, UC

FTVE-260  Ethnic Images in United States (U.S.) Television  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course will evaluate and explore various cultures represented in U.S. television: African American, American Indian, Asian American, Hispanic, and European American. It will examine the demographic, racial, political, and economic factors that determine the cultural diversity of programming and analyze similarities and differences in the way various cultures are portrayed. Issues specific to the world of television including broadcasting, cable, and streaming will be examined. The course will focus on how television communicates ideas and stimulates emotional responses, as well as the importance of Federal Communication Commission (FCC) regulations and marketing practices. CSU, UC

FTVE-280  American Cinema 1900-1950  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course is a survey of major trends in American Cinema from 1900 to the demise of the studio system in the 1950s. Students will view films from notable artists and movements that have influenced the development of film arts around the world. In addition, students will analyze how social, economic, and historical forces shape film art, the development of global media culture, and how cinema communicates as an art form. CSU, UC

FTVE-281  World Cinema 1900-1960  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course is a survey of major trends in World Cinema from 1900 to the French New Wave of the 1960s. Students will view films from notable artists and movements that have influenced the development of film arts around the world. In addition, students will analyze how social, economic, and historical forces shape film art, the development of global media culture, and how cinema communicates as an art form. CSU, UC (credit limits may apply to UC - see counselor)
FTVE-282  American Cinema 1950 to the Present  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course is a survey of major trends in American Cinema from the demise of the studio system in the 1950's to the present. Students will view films from notable artists and movements that have influenced the development of film arts around the world. In addition, students will analyze how social, economic, and historical forces shape film art, the development of global media culture, and how cinema communicates as an art form. CSU, UC

FTVE-283  World Cinema 1960 to the Present  
3 units  SC  
- 54 hours lecture per term  
- Recommended: Eligibility for ENGL-122 or equivalent  
This course provides a survey of major trends in World Cinema since 1960 from French New Wave to the growth of Asian, Latin American, and Third-World cinema. The course methodology includes lectures and the viewing of key films from notable artists and movements that have influenced the development of film arts around the world. The social, economic, and historical forces that shape film art, as well as the development of global media culture and understanding how film communicates as an art form will be stressed. CSU, UC

FTVE-295  Occupational Work Experience Education in FTVE  
1-4 units  SC  
- May be repeated three times  
- Variable hours  
- Note: In order to enroll in FTVE-295, students must be employed, register for the course, complete an online Employment Form, and participate in an orientation. Employment Form can be accessed at www.dvc.edu/wrkx. Incomplete grades are not awarded for this course.

FTVE-296  Internship in Occupational Work Experience Education in FTVE  
1-4 units  SC  
- May be repeated three times  
- Variable hours  
- Note: In order to enroll in the FTVE-296 course, students must be interning or volunteering, register for the course, complete an online Employment Form, and participate in an orientation. The Employment Form can be accessed at www.dvc.edu/wrkx. Incomplete grades are not awarded for this course.

FTVE-299  Student Instructional Assistant  
.5-3 units  SC  
- Variable hours  
- Note: Applications must be approved through the Instruction Office. Students must be supervised by a DVC instructor.

This course is designed for advanced students who wish to conduct additional research, a special project, or learning activities in a specific discipline/subject area and is not intended to replace an existing course. The student and instructor develop a written contract that includes objectives to be achieved, activities and procedures to accomplish the study project, and the means by which the supervising instructor may assess accomplishment. CSU