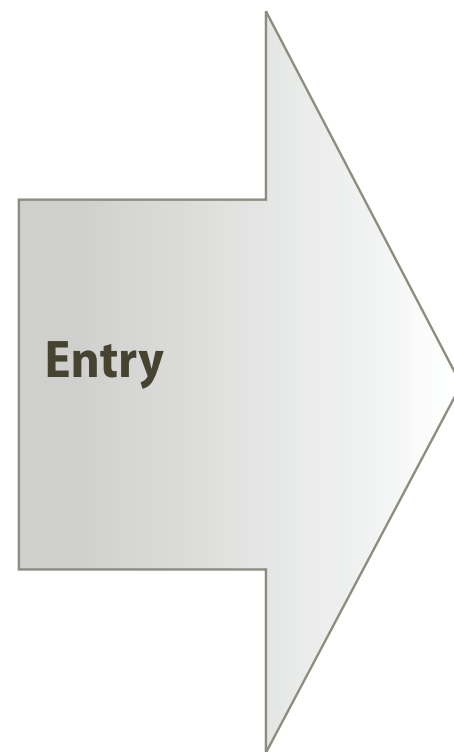


ARTDM Interaction Design for Web and Mobile Platforms Certificate of Achievement



- Required
- Elective
- DVC GE category
- IGETC category

REQUIRED

ARTDM 105 Introduction to Digital Imaging	ARTDM 115 Digital Interface Design
ARTDM 171 Web Design I	ARTDM 172 User Experience Design for Web and Mobile Devices
ARTDM 173 Web Design II	ARTDM 174 Web and Mobile Design with JavaScript
ARTDM 190 Digital Media Projects	CARER 140 Job Search Strategies

PLUS at least 6 units from

ARTDM 117 Digital Illustration	ARTDM 136 Introduction to Digital Photography
ARTDM 140 Motion Graphics	ARTDM 170 Animation and Interactivity
ARTDM 214 Introduction to Graphic Design DVC IIIA IGETC 3	ARTDM 224 Typography
ARTDM 295 Occupational Work Experience Education in ARTDM	ARTDM 296 Internship in Occupational Work Experience Education in ARTDM

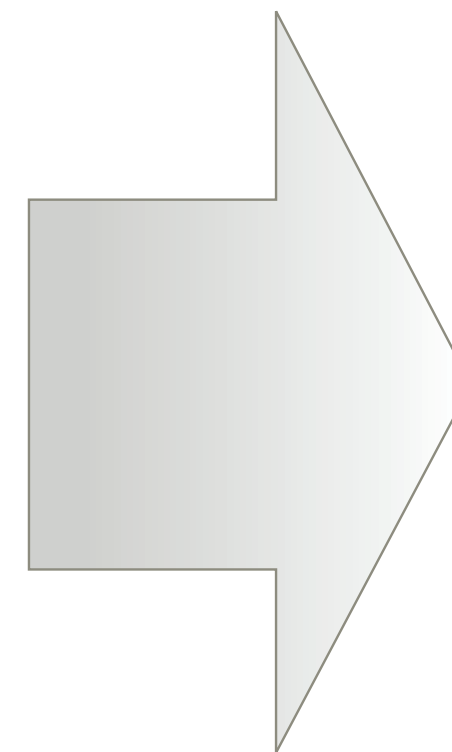
total minimum required units 33

PLUS at least 3 units from

BUS 250 Business Communication	BUSMK 259 Digital Marketing Fundamentals
BUSMK 260 Social Media Marketing	

PLUS at least 2 units from

CIS 108 Introduction to WordPress	CIS 180 Introduction to Project Management
COMSC 101 Computer Literacy	



PROGRAM LEARNING OUTCOMES

Students completing the program will be able to:

1. Develop and publish mobile-first responsive websites using industry best practices.
2. Create planning and user experience design deliverables for web and mobile projects.
3. Implement visual design, user-centered design, and interaction design concepts.
4. Build foundation knowledge in rich-media production.
5. Qualify for entry-level employment in the interactive design field.
6. Gain skills in a range of professional interactive media design tools.

Careers in

- Web design and development, user experience design (UX), user interface design (UI), digital product design, and mobile design and development.

You need to see a Counselor for specific recommendations about courses that will best meet your educational goals. Not all courses on the map are offered every term. Consult the Catalog and the Schedule of Classes for more details.

For information about transferring, see:
<https://www.dvc.edu/enrollment/transfer/index.html>

For information on careers in this field see:
<https://www.dvc.edu/enrollment/career-employment/index.html>