ARTDM - Interaction Design for Web and Mobile Platforms -AA

Entry

**REQUIRED**
- ARTDM 105 Introduction to Digital Imaging
- ARTDM 115 Digital Interface Design
- ARTDM 171 Web Design I
- ARTDM 172 User Experience Design for Web and Mobile Devices
- ARTDM-173 Web Design II
- ARTDM-174 Web and Mobile Design with JavaScript

**ARTDM 117 Digital Illustration**
**ARTDM 136 Introduction to Digital Photography**
**ARTDM 140 Motion Graphics**
**ARTDM 170 Animation and Interactivity**
**ARTDM 180 Introduction to Game Design**
**ARTDM 224 Typography**
**ARTDM 295 Occupational Work Experience Education in ARTDM**
**ARTDM 296 Internship in Occupational Work Experience Education in ARTDM**

**Plus at least 3 units from:**
- ARTDM 117 Digital Illustration
- ARTDM 136 Introduction to Digital Photography
- ARTDM 140 Motion Graphics
- ARTDM 170 Animation and Interactivity
- ARTDM 180 Introduction to Game Design
- ARTDM 224 Typography
- ARTDM 295 Occupational Work Experience Education in ARTDM
- ARTDM 296 Internship in Occupational Work Experience Education in ARTDM

**Plus at least 3 units from:**
- BUS 250 Business
- BUSMK 259 Digital Marketing Fundamentals
- BUSMK 260 Social Media Marketing

**PROGRAM LEARNING OUTCOMES**
Students completing the program will be able to:
A. develop and publish mobile-first responsive websites using industry best practices.
B. create planning and user experience design deliverables for web and mobile projects.
C. implement visual design, user-centered design, and interaction design concepts.
D. build foundation knowledge in rich-media production.
E. qualify for entry-level employment in the interactive design field.
F. gain skills in a range of professional interactive media design tools.

**Careers in**
- Entry level employment in the web and mobile industries with emphasis in user-centered design.
- Digital marketing careers
- Technical design/support careers

Complete 60 degree applicable units along with completion of all required general education requirements. It is highly recommended that you see a counselor for specific courses that will best meet your educational plan/goals. Not all courses on the map are offered every term. Consult the Catalog and the Schedule of Classes for more details.

For information about transferring, see: https://www.dvc.edu/enrollment/transfer/index.

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