Interaction Design for Web and Mobile Platforms AA

**Required**
- ARTDM 105 Introduction to Digital Imaging
- ARTDM 115 Digital Interface Design
- ARTDM 171 Web Design I
- ARTDM 172 User Experience Design for Web and Mobile Devices
- ARTDM 173 Web Design II
- ARTDM 174 Web and Mobile Design with JavaScript
- ARTDM 190 Digital Media Projects
- CARER 140 Job Search Strategies

**Plus at least 6 units from:**
- ARTDM 117 Digital Illustration
- ARTDM 140 Motion Graphics
- ARTDM 146 User Experience Design for Web and Mobile Devices
- ARTDM 171 User Experience Design for Web and Mobile Devices
- ARTDM 172 User Experience Design for Web and Mobile Devices
- ARTDM 173 Web Design II
- ARTDM 174 Web and Mobile Design with JavaScript
- ARTDM 190 Digital Media Projects
- CARER 140 Job Search Strategies

**Plus at least 3 units from:**
- BUS 250 Business Communication
- BUS 259 Digital Marketing Fundamentals
- BUS 260 Social Media Marketing
- CIS 108 Introduction to Digital Photography
- CIS 140 Introduction to Digital Design
- CIS 146 Introduction to User Experience Design
- CIS 170 Animation and Interactivity
- CIS 172 User Experience Design for Web and Mobile Devices
- CIS 174 Web and Mobile Design with JavaScript
- CIS 190 Digital Media Projects
- CARER 140 Job Search Strategies

**Plus at least 2 units from:**
- COMSC 101 Computer Literacy
- COMSC 150 Introduction to Digital Photography
- COMSC 180 Introduction to Project Management
- BUSMK 215 Introduction to Business Communication
- BUSMK 220 Introduction to Business Management
- BUSMK 225 Introduction to Business Marketing
- BUSMK 230 Introduction to Business Communication
- BUSMK 235 Introduction to Business Management
- BUSMK 240 Introduction to Business Marketing

**Total minimum units for the major** 33

**Program Learning Outcomes**
- Students completing the program will be able to:
  - B. create planning and user experience design deliverables for web and mobile projects.
  - C. implement visual design, user-centered design, and interaction design concepts.
  - D. build foundation knowledge in rich-media production.
  - E. qualify for entry-level employment in the interactive design field.
  - F. gain skills in a range of professional interactive media design tools.

**Careers in**
- Entry level employment in the web and mobile industries with emphasis in user-centered design.
- Digital marketing careers
- Technical design/support careers

Complete 60 degree applicable units along with completion of all required general education requirements. It is highly recommended that you see a counselor for specific courses that will best meet your educational plan/goals. Not all courses on the map are offered every term. Consult the Catalog and the Schedule of Classes for more details.

For information about transferring, see: https://www.dvc.edu/enrollment/transfer/index.html
For information on careers in this field see: https://www.dvc.edu/enrollment/career-employment/index.html

4-10-2021