Interaction Design for Web and Mobile Platforms AA

**Required**
- ARTDM 105 Introduction to Digital Imaging
- ARTDM 115 Digital Interface Design
- ARTDM 171 Web Design I
- ARTDM 172 User Experience Design for Web and Mobile Devices
- ARTDM 173 Web Design II
- ARTDM 174 Web and Mobile Design with JavaScript
- ARTDM 190 Digital Media Projects
- CARER 140 Job Search Strategies

**Plus at least 6 units from:**
- ARTDM 117 Digital Illustration
- ARTDM 136 Introduction to Digital Photography
- ARTDM 140 Motion Graphics
- ARTDM 170 Animation and Interactivity
- ARTDM 214 Introduction to Graphic Design
- ARTDM 224 Typography
- ARTDM 295 Occupational Work Experience Education in ARTDM
- ARTDM 296 Internship in Occupational Work Experience Education in ARTDM

**Plus at least 3 units from:**
- BUS 250 Business Communication
- BUSMK 259 Digital Marketing Fundamentals
- BUSMK 260 Social Media Marketing
- CIS 108 Introduction to WordPress
- CIS 180 Introduction to Project Management
- COMSC 101 Computer Literacy

**Plus at least 2 units from:**
- DVC IB
- IGETC 3A

**Total minimum units for the major:** 33

**Program Learning Outcomes**
- Students completing the program will be able to:
  A. develop and publish mobile-first responsive websites using industry best practices.
  B. create planning and user experience design deliverables for web and mobile projects.
  C. implement visual design, user-centered design, and interaction design concepts.
  D. build foundation knowledge in rich-media production.
  E. qualify for entry-level employment in the interactive design field.
  F. gain skills in a range of professional interactive media design tools.

**Careers in**
- Entry level employment in the web and mobile industries with emphasis in user-centered design.
- Digital marketing careers
- Technical design/support careers