

BUSINESS MARKETING – CERTIFICATE OF ACHIEVEMENT SAMPLE SEQUENCE MAP

This form is designed to be used in partnership with academic counselors. Modifications may be necessary to meet your goals. Seek assistance from an academic counselor each semester to stay on track to completion of major/certificate. There are 3 General Education patterns available. Not all courses on the map are offered every term. Consult the Catalog and the Schedule of Classes for more details

0 – 6 UNITS		Pre- or co-reqs	Credit	GE
Semester 1	BUS 109 - Introduction to Business		3	
	BUSMK – Introduction to Management Studies		3	
	Total		6	

7-12 UNITS		Pre- or co-reqs	Credit	GE
Semester 2	BUS 250 - Business Communications		3	
	BUS 240 – Business Statistics		3	
	Total		6	

13-19 UNITS		Pre- or co-reqs	Credit	GE
Semester 3	BUSMK 256 – Marketing		3	
	Certificate Applicable Elective: 3 Units, BUSMG 191 or BUDMG 192		3	
	Total		6	

20-24 UNITS		Pre- or co-reqs	Credit	GE
Semester 4	Certificate Applicable Elective: 6 Units from BUS 209 or BUSMK	See Catalog	6	
	Total		6	

Program total: 24

Tentative Planned Course Offering:

<u>FALL 2019</u>		<u>SPRING 2020</u>		<u>SUMMER 2020</u>	<u>FALL 2020</u>		<u>SPRING 2021</u>	
BUS 101	BUS 210	BUS 101	BUS 250	BUS 109	BUS 101	BUS 240	BUS 101	BUS 240
BUS 103	BUS 240	BUS 103	BUS 261	BUS 240	BUS 103	BUS 250	BUS 103	BUS 250
BUS 109	BUS 250	BUS 109	BUS 294	BUS 250	BUS 109	BUS 261	BUS 109	BUS 261
BUS 145	BUS 294	BUS 145	BUS 295	BUS 294	BUS 145	BUS 294	BUS 145	BUS 294
BUS 161	BUS 295	BUS 209	BUS 296	BUS 296	BUS 209	BUS 295	BUS 161	BUS 295
BUS 209	BUS 296	BUS 240		BUS 295	BUS 210	BUS 296	BUS 209	BUS 296
BUSMK								
BUSMK 158		BUSMK 255		BUSMK 158	BUSMK 158		BUSMK 255	
BUSMK 255		BUSMK 256			BUSMK 255		BUSMK 256	
BUSMK 256		BUSMK 263			BUSMK 256		BUSMK 263	
BUSMK 260		BUSMK 264			BUSMK 260		BUSMK 264	
BUSMK 261					BUSMK 261			
BUSMK 262					BUSMK 262			