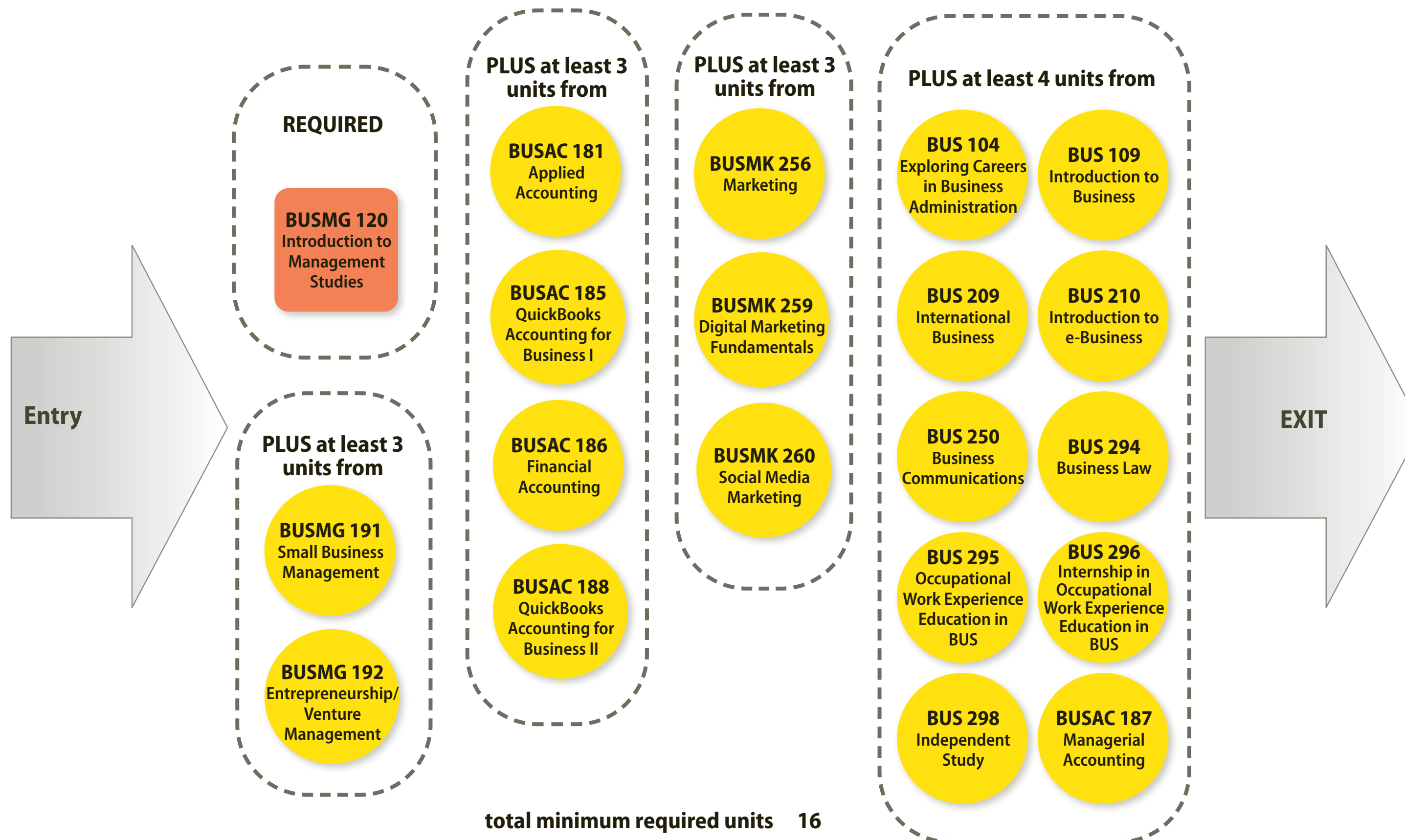


BUS Small Business Management Entrepreneurship Certificate of Achievement

PROGRAM LEARNING OUTCOMES

Students completing the program will be able to:

1. Describe the nature and characteristics of successful small business persons.
2. Summarize the responsibilities of small business owners in selecting, motivating, training, and supervising employees.
3. Define and give concrete examples of the "Competitive Advantage" concept that a small business must achieve in order to succeed.
4. Construct a business plan and essential financial documents for a small business.



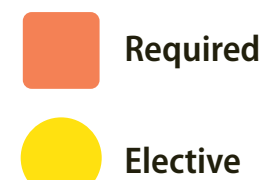
Careers in

- Entrepreneur
- Small business owner
- Partner
- Manager
- Inventor

You need to see a Counselor for specific recommendations about courses that will best meet your educational goals. Not all courses on the map are offered every term. Consult the Catalog and the Schedule of Classes for more details.

For information about transferring, see:
<https://www.dvc.edu/enrollment/transfer/index.html>

For information on careers in this field see:
<https://www.dvc.edu/enrollment/career-employment/index.html>



Required

Elective